

# HIGH PERFORMING TRAINERS AND TRAINING PROVIDERS BOOTCAMP

2024

BUILDING ESSENTIAL SKILLS FOR TRAINING (BEST)

10 - 11 JULY 2024  
WEIL HOTEL, IPOH, PERAK

## OBJECTIVES

- To create a pool of highly competent and advanced trainers and training providers in every region to support the nation's human capital development initiatives.
- To equip trainers and training providers with industry knowledge in order to improve training effectiveness.
- To influence and shape new intellectual training content based on industry needs.

## WHO IS THIS FOR?

- New trainers who want to understand challenges and opportunities in the training market.
- Trainers who are keen to explore and acquire different competencies to level up and expand their offerings.
- Individuals who are looking to start a training business.
- Corporate in-house trainers who wish to embark on pathways to becoming professional trainers outside of their organisations.

## FEE

 **RM300.00/per pax**

*\*Inclusive of accommodation, meals & SST.*

ORGANISED BY:



MINISTRY OF HUMAN RESOURCES



HUMAN RESOURCE DEVELOPMENT CORPORATION





## TRAINERS



**Rita Krishnan**  
CEO,  
Impian Helang Sdn Bhd

### Training Needs Analysis

Mastering TNA for Targeted Learning Solutions



**Geetha Kandiah**  
CEO,  
KASS International

### Navigating the Intellectual Property Landscape:

Safeguarding Innovation in the Training Industry



**Frank Furness**  
Global Speaker

### Innovative Efficiency:

Leveraging Digital Tools for Productivity in L&D



**Rizal Azis**  
Founder,  
RedPACT Asia Sdn Bhd

### Transformative Bonds:

Excelling in Collaboration & Networking for Training



**Raymond Phoon**  
Managing Partner,  
PowerUp Learning Academy

### Sales & Marketing

Mastering Sales & Marketing in the Training Industry



**Jaklin Juanis**  
Human Capital & Sustainability Director

### ESG Excellence:

Strategic Optimisation of ESG in L&D



**Major Dr Prebagaran Jayaraman (R)**  
Founder & CEO,  
Prebagaran Academy Sdn Bhd

### Maximising Impact:

Measuring ROI & Effectiveness in Training

*\*Subject to change according to speaker availability.*

# » REGISTER NOW! «

<https://form.evenesis.com/HRDCorpBootcamp2024Perak>

FOR MORE INFORMATION, PLEASE CONTACT:

-  [www.hrdcorp.gov.my/bootcamp2024](http://www.hrdcorp.gov.my/bootcamp2024)
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