



THE YANG DI-PERTUAN AGONG LAUNCHES NHCCE 2023

Southeast Asia's largest human capital development conference brings together the brightest minds to chart the next course in human capital development

Kuala Lumpur, 30 October 2023 – Human Resource Development Corporation (HRD Corp) launched the National Human Capital Conference & Exhibition (NHCCE) 2023 at the Malaysia International Trade and Exhibition Centre (MITEC). The ceremony was graced by His Majesty Seri Paduka Baginda The Yang di-Pertuan Agong Al-Sultan Abdullah Ri'ayatuddin Al-Mustafa Billah Shah Ibni Almarhum Sultan Haji Ahmad Shah Al-Musta'in Billah and the Honourable Minister of Human Resources, Tuan V. Sivakumar.

Taking place from 30 to 31 October 2023 at MITEC, Kuala Lumpur, the NHCCE 2023 builds on the success of NHCCE 2022, which received an overwhelming response from its delegates spanning the Southeast Asian region.

Featuring a new theme, 'Pioneering Growth, Inspiring Change', the NHCCE 2023 aims to help organisations and human resources (HR) practitioners stay ahead of the shifting demands in the modern workplace. This is important as organisations in Malaysia and Southeast Asia contend with multiple disruptions shaping workplace dynamics.

Bringing it up a notch, the NHCCE 2023 features a more robust speaker line-up of more than 30 world-renowned human capital thought-leaders, forward-thinking HR practitioners, and subject matter experts such as Ghanim Al-Muftah, Qatari entrepreneur, online streamer and philanthropist with caudal regression syndrome, Dave Ulrich, often touted as the father of modern HR, Eric Termuende, a globally recognised thought leader, Dr Justin Cohen, a renowned international keynote speaker of the speaker line-up, along with local industry leaders such as Datuk Nora Manaf, Group Chief Human Capital Officer of Maybank, Frank Koo, Head of Asia – Talent & Learning Solutions LinkedIn and Luanna Sieh, Group Chief Sustainability Officer of CIMB Group.

For the next two days, the speakers will lead insightful conversations about modern human capital development challenges from an international and local perspective. The discussions will be based on five (5) key topics covering five (5) pillars Technology & Innovation, Leadership & Growth, Motivation & Wellbeing, Learning & Development, and Dynamic Workforce & Future Workplace. These discussions will provide a fresh and holistic outlook for human capital

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development, empowering HR practitioners to take up more strategic roles in their respective organisations.

Speaking at the launch, Minister of Human Resources Yang Berhormat Tuan V. Sivakumar said, "The NHCCE 2023 is a prime example of the public and private sectors coming together to elevate the quality of the local human resource development scene. As similar partnerships continue to blossom, I hope it will further benefit more employees and, ultimately, the nation."

While commending HRD Corp's role as the catalyst to improve Malaysia's human capital development landscape since its establishment three decades ago, the Minister of Human Resources also shared his hopes that the agencies under his Ministry will continue to be its voice and bridge on the ground.

The ceremony also saw HRD Corp unveiling its strategic partnerships with several prominent organisations. It exchanged Memorandum of Understanding (MoU) with the International Labour Organization (ILO) and Skills Development Fund (SDF), Cambodia. The MoU with ILO focuses on collaboration and cooperation to promote access and participation in lifelong learning of vulnerable groups and enhance the quality and relevance of training provided by employers. The partnership with SDF will lead to co-branding collaboration that will establish HRD Corp and SDF as long-term strategic partners in promoting industry-responsive skills development and enhancing the skills and competitiveness of their respective workforce.

In the same ceremony, HRD Corp also exchanged a Letter of Collaboration with the World Bank on knowledge sharing of best practices relating to training, skills development, and human capital accumulation in Malaysia, and a letter of intent with Johns Hopkins University (JHU) to promote scholarly cooperation and mutual understanding for education, and other academic partnerships of interest.

Apart from that, HRD Corp also established more partnerships and collaborative initiatives on human capital development through an MoU Exchange Ceremony with Harvard Business Publishing, Udemy, CoachHub, The UN Global Network Malaysia & Brunei Trust (UNGCMYB), Menteri Besar Selangor Incorporated (MBI), Centre for Technology Excellence Sarawak (CENTEXS), Human Resource Standards Institute (HRSI), Agensi Kaunseling dan Pengurusan Kredit (AKPK), University of Cyberjaya (UoC), and Asia Pacific University of Technology & Innovation (APU).

Beyond that the NHCCE 2023 also acted as a platform for mutual collaboration for other industry players, where innovative human capital development provider, PEOPLElogy, also exchanged MOUs with 8 industry partners for talent placement initiatives.

Additionally, NHCCE 2023 also hosted one of the largest exhibition areas in Malaysia this year with over 400 reputable exhibitors, providing the latest trends

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in upskilling models, new technologies and well-being platforms, advancing the growth of organisations and individuals. At the same time, several other exciting activities, such as sharing sessions from key influencers from the Persons With Disabilities (PWDs) and gig economy community and lucky draws.

For more information on NHCCE 2023, please visit https://hrdcorp.gov.my/nhcce/.

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About Human Resource Development Corporation (HRD Corp):

Human Resource Development Corporation (HRD Corp) was established in 1993 as the Human Resources Development Council. It was incorporated into Pembangunan Sumber Manusia Berhad through the enactment of the Pembangunan Sumber Manusia Berhad Act 2001.

As an agency under the Ministry of Human Resources, it is responsible for collecting levy from key industries and disbursing training grants to registered employers through its internal mechanisms known as the Human Resources Development Fund (HRDF).

In April 2021, HRDF became HRD Corp. The name change reflects its new responsibilities, directions and mission. These include expanding its workforce, upskilling and reskilling efforts to all Malaysian employers and individuals, and providing income-generating opportunities to all communities in need.

This transformation is in line with HRD Corp's ambition of driving Malaysia's talent development aspirations for the long term.

For more information, visit the HRD Corp website – www.hrdcorp.gov.my.