



NHCCE 2023
NATIONAL HUMAN CAPITAL
CONFERENCE & EXHIBITION
KUALA LUMPUR

Pioneering Growth, Inspiring Change



30.10 — 31.10 **2023**

MITEC | MALAYSIA INTERNATIONAL
TRADE AND EXHIBITION CENTRE

www.hrdcorp.gov.my

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HUMAN RESOURCE DEVELOPMENT CORPORATION (HRD CORP) (545143-D)
Wisma HRD Corp. Jalan Beringin, Damansara Heights,
50490 Kuala Lumpur.

Tel: 1800 88 4800

Fax: +603 2096 4999

Email: support@hrdcorp.gov.my

Website: www.hrdcorp.gov.my

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NHCCE 2023

NATIONAL HUMAN CAPITAL CONFERENCE & EXHIBITION

KUALA LUMPUR

Organisations and HR practitioners in Southeast Asia today are facing multiple disruptions - global talent shortages, fast-evolving technologies, changing workplace dynamics, high employee turnover, soaring operation costs and much more.

The only way for them to stay ahead of such challenges is to reset and reform their approach to human capital development - building an agile and future-ready workforce capable of responding to current and future global socioeconomic changes, in the process. In other words, the region's industry players must go beyond facing disruptions to becoming disruptors themselves.

Join us at the National Human Capital Conference & Exhibition (NHCCE) 2023 and be a part of Southeast Asia's premier event in human capital development as we learn how to pioneer growth and inspire change in this fast evolving landscape.



5
Plenary Addresses



5
Panel Discussions



30+
Thought Leaders and Subject Matter Experts



400+
Exhibitors



3,500+
Delegates



10,000
Visitors and Learning Enthusiasts



ESTEEMED PLENARY SPEAKERS



DAVE ULRICH Father of Modern HR

Dave Ulrich is well-known as the Father of Modern HR and HR thought leader of the decade. He is ranked as the #1 Management Guru by Business Week, listed as a Top 5 Coach in Forbes, and recognised on Thinkers50 Hall of Fame as one of the world's leading business thinkers. He has co-written 30 books on leadership, organisation and HR, and is a partner at RBL Group, a consulting firm focused on helping organisations and leaders deliver value.



ERIC TERMUENDE Master Storyteller & World-Class Thought Leader

Eric Termuende is a globally recognised thought leader, bestselling author, industry-defining keynote speaker, and master storyteller. Having researched and studied the world's best workplaces, he understands the qualities that set exceptional leaders apart and what it takes to build resilient, innovative and future-ready teams. His work has inspired leaders from industry-leading companies such as Amazon, Zoom, Coca-Cola and IBM.



DATUK (DR) NORA MANAF Group Chief Human Capital Officer, Maybank

Datuk (Dr) Nora Manaf has had over 20 years of experience in diverse roles in multinational and local organisations across several sectors, including academia, telecommunications, technology and financial services. An advocate for women's empowerment, she is also the Executive Sponsor for the Women Council of Maybank and a Mentor in the ICAEW-TalentCorp's Women in Leadership programme.



ESTEEMED PLENARY SPEAKERS



GHANIM AL-MUFTAH Motivational Speaker

Ghanim Al-Muftah is a prominent Qatari youth icon, activist, entrepreneur and social media star. He is currently pursuing a degree in Political Science and has won numerous awards over the years for his activism and work – inspiring thousands across the Middle East. Today, Ghanim is a motivational speaker, brand ambassador and entrepreneur who encourages people to fulfil their ambitions. He believes that disability should not hinder a person from living a fulfilling life.



DR JUSTIN COHEN International Keynote Speaker

Dr Justin Cohen is a bestselling author, global speaker and world leader in human transformation. He has coached thousands of individuals from over forty countries and shared the stage with iconic personalities such as Deepak Chopra, Richard Branson, John Maxwell and Jack Canfield. He is a strong advocate of continuous learning and growth mindset, helping individuals achieve sustained breakthroughs in their lives and businesses.



FEATURED SPEAKERS & MODERATORS



MANOJ MENON
Founder & CEO
Twimbit



DR NASIR ISMAIL
Chief Scientific Officer
m5 Solutions



KEVIN ZAHRI
Fitness Influencer,
Podcaster & Corporate
Wellness Speaker



SCOTT FRIEDMAN
International
Keynote Speaker



MADIHA FUAD
Founder & CEO
Plus Vibes



**DR MATTHEW
DORNAN**
Senior Economist
World Bank Group



**DR AVNESH (AVI)
RATNANESAN**
People Strategy &
Growth Execution Expert



AMAR CHHAJAJ
Country Head - Malaysia
UST Global (M) Sdn. Bhd.



FRANK FURNESS
International
Keynote Speaker



**DR DONALD
H TAYLOR**
Chair
Learning Technologies
Conference



EKLAVYA BHAVE
Head of Asia
Coursera



DEBRA ANN OVINIS
Partner, Workforce
Transformation
PwC South East Asia
Consulting



FEATURED SPEAKERS & MODERATORS



**JEGATHEESWARAN
MANOHARAN**
Co-Founder
Accordia Training &
Development



LUANNE SIEH
Group Chief Sustainability
Officer
CIMB Group



FRANK KOO
Head of Asia -
Talent & Learning Solutions
LinkedIn



NADIA AZMI
News Anchor
Nightline & Bizworld TV3



ANN OSMAN
Malaysia's First Female
MMA Athlete
& Managing Director
School of Ultimate Learning



IZZANA SALLEH
Chief Executive Officer
RISE Human Capital



TEHMINA KAOOSJI
Independent Broadcast
Journalist & Strategic
Communications Consultant



BEN UZAIR
Media Personality &
Entrepreneur



DISCUSSION PILLARS & TOPICS

DYNAMIC WORKFORCE & FUTURE WORKPLACE

Workplace Revolution:
Redefining Work & Workers in
the New Era of Growth

TECHNOLOGY & INNOVATION

Humanising Technology:
Creating Exceptional
Employee Experiences
Today & Tomorrow

LEADERSHIP & GROWTH

Transformative Leadership:
Empowering People for
Long-Term Success

LEARNING & DEVELOPMENT

Learning @ Work:
Navigating Skills
Development in the
Digital Age

MOTIVATION & WELLBEING

Embracing SDGs:
Prioritising Talent Health
& Holistic Wellbeing

WHO SHOULD ATTEND?

- ✓ C-Suite Leaders and HR Heads
- ✓ Learning and Development Practitioners
- ✓ Talent Management Leaders and Executives
- ✓ Talent Acquisition and Recruitment Executives
- ✓ Head of Talent Analytics
- ✓ Diversity and Inclusion Executives
- ✓ Human Capital Development Trainers



ITINERARY

DAY 1 30 OCT 2023

8.00 am	Registration and Networking Breakfast	3.20 pm	Plenary Address 3: Lead The Future Dr Justin Cohen International Keynote Speaker
9.15 am	Plenary Address 1: Leadership Datuk (Dr) Nora Manaf Group Chief Human Capital Officer, Maybank	4.20 pm	Pillar 2: Leadership & Growth Transformative Leadership: Empowering People for Long-Term Success
10.00 am	Opening Ceremony		Moderator: Nadla Azmi News Anchor, Nightline & Bizworld TV
11.00 am	Plenary Address 2: Future of Work Eric Termuende Master Storyteller & World-Class Thought Leader		Speakers: Dr Avnesh (Avi) Ratnanesan People Strategy & Growth Execution Expert
12.00 pm	Networking Lunch		Eklavya Bhavo Head of Asia, Coursera
2.00 pm	Pillar 1: Technology & Innovation Humanising Technology: Creating Exceptional Experiences Today & Tomorrow		Luanne Sieh Group Chief Sustainability Officer, CIMB Group
	Moderator: Tehmina Kaoosji Independent Broadcast Journalist & Strategic Communications Consultant	5.40 pm	Networking Refreshments End of Conference Day 1
	Speakers: Amar Chhajjer Country Head – Malaysia, UST Global (M) Sdn. Bhd.		
	Frank Furness International Keynote Speaker		
	Debra Ann Ovnlis Partner, Workforce Transformation, PwC South East Asia Consulting		

**The organiser reserves the right to amend the content, speakers and timing of the programme in the best interest of the conference.*



ITINERARY

DAY 2 31 OCT 2023

8.30 am	Networking Breakfast		Frank Koo Head of Asia - Talent & Learning Solutions, LinkedIn
9.00 am	Pillar 3: Motivation & Wellbeing Embracing SDGs: Prioritising Talent Health & Holistic Wellbeing		Jegatheeswaran Manoharan Co-Founder, Accordia Training & Development
	Moderator: Izzana Salleh Chief Executive Officer, RISE Human Capital	12.40 pm	Networking Lunch
	Speakers: Scott Friedman International Keynote Speaker	3.10 pm	Plenary Address 5: Motivational Ghanim Al-Muftah Motivational Speaker
	Kevin Zahri Fitness Influencer, Podcaster & Corporate Wellness Speaker	3.30 pm	Pillar 5: Dynamic Workforce & Future Workplace Workplace Revolution: Redefining Work & Workers In the New Era
	Madha Fuad Founder & CEO, Plus Vibes		Moderator: Ben Uzair Media Personality & Entrepreneur
10.20 am	Plenary Address 4: Human Capital Dave Ulrich Father of Modern HR		Speakers: Manoj Menon Founder & CEO, Twimbit
11.20 am	Pillar 4: Learning @ Development Learning @ Work: Navigating Skills Development In the Digital Age		Dr Matthew Dornan Senior Economist, World Bank Group
	Moderator: Ann Osman Malaysia's First Female MMA Athlete & Managing Director, School of Ultimate Learning	4.40 pm	Dr Nasir Ismail Chief Scientific Officer, m5 Solutions
	Speakers: Dr Donald H Taylor Chair, Learning Technologies Conference	5.10pm	Closing Remark Datuk Wira Shahul Dawood Chief Executive, HRD Corp
			Networking Refreshments End of Conference Day 2

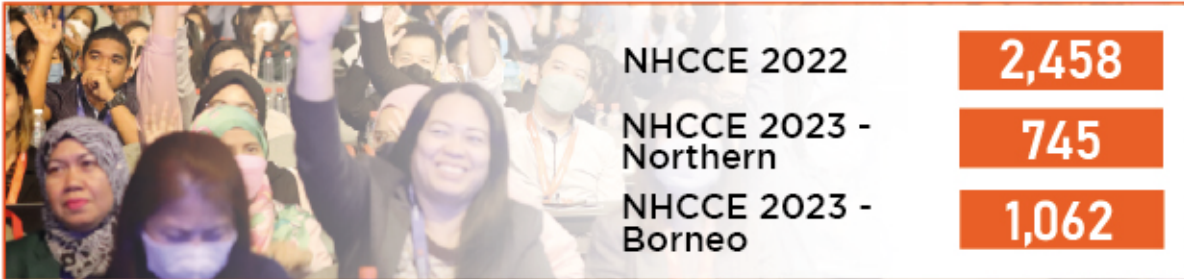
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NHCCE IN NUMBERS

PARTICIPANTS

registered for NHCCE



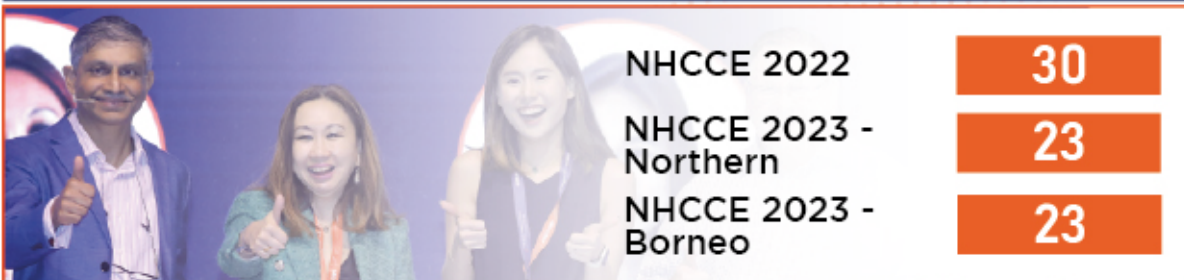
EXHIBITORS

showcased their products and services



RENOWNED SPEAKERS

local and international



DELEGATES

from large and renowned companies





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NHCCE AT A GLANCE

NHCCE 2022





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NHCCE AT A GLANCE

NHCCE 2023 - NORTHERN REGION





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MITEC | MALAYSIA INTERNATIONAL
TRADE AND EXHIBITION CENTRE

NHCCE AT A GLANCE

NHCCE 2023 - BORNEO REGION





EXHIBITION OPPORTUNITIES

HERE'S THE BIG WHY!

Grow your business by reaching the right audience at the NHCCE 2023.

Check out the following benefits of becoming our exhibitor!



Active **FACE-TO-FACE INTERACTION** with your potential customers.



Solid **BRAND EXPOSURE** for your organisation.



Effective **NETWORKING AND COLLABORATION** opportunities with your industry peers.



Brilliant opportunity to **BE SEEN AMONGST INDUSTRY LEADERS AND DISRUPTORS.**



Amazing **VALUE** for your marketing and promotional needs.

EXHIBITION BOOTH PACKAGES

**SAPPHIRE ZONE
(CORNER)**

RM5,500

**PREMIUM ZONE
(INTERMEDIATE)**

RM4,800

PACKAGE SPECIFICATIONS

Standard Shell Scheme Booth

- Booth size: 3m x 3m
- 3 dividing walls using pilex system with an open front
- 1 unit information desk
- 2 units of folding chairs
- 1 unit of wastepaper basket
- 2 units of fluorescent lights (40watt each)
- 1 unit of 13 amp power point
- Fascia board with exhibitor's name and booth number
- 2 exhibitor tags* for full access to exhibition areas
- Daily lunch and tea breaks for team members with exhibitor tags

**Does not include access to conference sessions.*



SPONSORSHIP OPPORTUNITIES AND PACKAGES

Make a strong impact on your potential clients by investing in the following sponsorship packages.

You will receive extensive brand exposure to over 5,000 leading HR professionals and respected industry players from all over the world.

Choose from the following packages, developed to help you optimise your investment and achieve your business goals.

SIGNATURE

RM
250,000

DIAMOND

RM
150,000

PLATINUM

RM
75,000

GOLD

RM
45,000

SILVER

RM
20,000



SPONSORSHIP PACKAGES

SPONSORSHIP PACKAGES & BENEFITS

BENEFITS	SIGNATURE RM 250,000	DIAMOND RM 150,000	PLATINUM RM 75,000	GOLD RM 45,000	SILVER RM 20,000
Prime Position Complimentary exhibition space	54 sqm	36 sqm	18 sqm	9 sqm	-
Speaking Slot Exhibition area	2 slots	1 slot	-	-	-
Complimentary Passes					
Complimentary seat(s) to attend NHCCE 2023 KL	20 seats	15 seats	10 seats	5 seats	3 seats
VIP seat(s) to attend HRD Awards	2 seats	2 seats	1 seat	1 seat	1 seat
Complimentary seat(s) to attend HRD Awards	2 tables	1 table	5 seats	3 seats	1 seat
VIP seat(s) at the Opening Ceremony	2 seats	2 seats	1 seat	1 seat	1 seat
Branding and Awareness					
Sponsor credit on all marketing collaterals including: <ul style="list-style-type: none"> • Advertisements • Direct mailers • NHCCE website (with a link to your website) • MyHRDCORP Super App • Digital backdrops • Buntings and banners 	✓	-	-	-	-
Sponsor credit on all digital marketing collaterals including: <ul style="list-style-type: none"> • Digital advertisements • Direct mailers • NHCCE website (with a link to your website) • MyHRDCORP Super App • Digital backdrops 	-	✓	✓	✓	✓
Verbal Acknowledgement as Sponsor Mentions will be made during the Opening Ceremony	✓	✓	✓	✓	✓
Inserts One brochure from sponsor to be inserted in all delegate bag packs	✓	✓	✓	✓	✓
Advertisement Full colour advertisement to be placed in the Programme Book	2 pages	1 page	-	-	-
Social Media A dedicated announcement of your partnership as sponsor across our social media channels (Facebook, X, Instagram, and LinkedIn).	✓	✓	✓	✓	✓
Actual exposure and advertising value equivalent (AVE)	RM1,500,000	RM900,000	RM450,000	RM270,000	RM120,000



BOOKING PROCEDURES

- ✓ Booking for Sponsorship Packages can be made online via:
<https://form.evenesis.com/HRDCORPNHCCE2023KUALALUMPURSPONSOR>
- ✓ Booking for Exhibition Booth Packages can be made online via:
<https://form.evenesis.com/NHCCE2023KL/Exhibitor>
- ✓ Please be informed that the booth selection process is based on a first-come, first-served basis. Do ensure that the contact details of the person in charge declared in the registration form are correct as our officers will contact them directly for the booth selection session.
- ✓ HRD Corp reserves the right to cancel or withdraw the bookings made by the exhibitor/sponsor at any time, for any reason, in which no liabilities shall be borne by HRD Corp for such cancellations or withdrawals. In these circumstances, a full refund all monies paid without interest will be made to the exhibitor/sponsor. The decision made by HRD Corp shall be final, binding and non-negotiable.
- ✓ Payment must be made to:
NATIONAL HRD CONFERENCE (RHB BANK 2-14334-0000956-6)

For further enquiries or to confirm your participation, please contact the following officers in charge:

Sponsorship

Siti Norzuliana Binti Sazali
012 224 8376
norzuliana@hrdcorp.gov.my

Exhibition

Rivaldo Juing Anak Uning
010 213 8243
rivaldo@hrdcorp.gov.my



ABOUT THE VENUE

MALAYSIA INTERNATIONAL TRADE AND EXHIBITION CENTRE (MITEC)

A world-class exhibition centre catering to notable and exceptional international events.

FACILITIES

- State-of-the-art MICE facilities
- 1,400 parking bays
- Accessibility features

LOCATION

- In the heart of Kuala Lumpur!
- KLIA: 64 km
- KL Sentral: 8 km



MINISTRY OF HUMAN RESOURCES



Human Resource Development Corporation (545143-D)

Wisma HRD Corp,
Jalan Beringin, Damansara Heights,
50490 Kuala Lumpur.
1800-88-4800

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