



INDUSTRIAL SKILLS FRAMEWORK (INDSF) NEWSLETTER

EDITOR'S NOTE

Dear readers,

We are excited to bring you the latest edition of our newsletter. In this issue, we will be discussing the development and enhancement of the Industrial Skills Framework as it cultivates continuous learning and the importance of skills that help you stay relevant in today's rapidly changing job market.

As technology continues to advance and new industries emerge, it is becoming increasingly important for individuals to acquire new skills and knowledge to keep up with the latest trends and developments.

We will also highlight some of the most in-demand skills across a variety of industries and share resources to help you acquire these skills in our industrial skills framework. Whether you are looking to advance your career or simply stay up-to-date with the latest industry trends, this issue has something for everyone.

We hope you enjoy this edition of our newsletter and we look forward to bringing you more valuable insights and resources in the future.



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DEVELOPMENT



AGRICULTURE: Non-Perennial Crops

- The first workshop for IndSF Agriculture has been scheduled for June 2023.
- Discussion with a potential collaborator, the Department of Agriculture (DOA) at Wisma Tani, Putrajaya.

TELECOMMUNICATIONS

- There are six main collaborators for this industry: MEASAT, Telekom Malaysia, Maxis, MCMC, CelcomDigi and Digital Nasional Berhad.
- A proposal has been submitted for two focus areas, Infrastructure and Operations & Support.

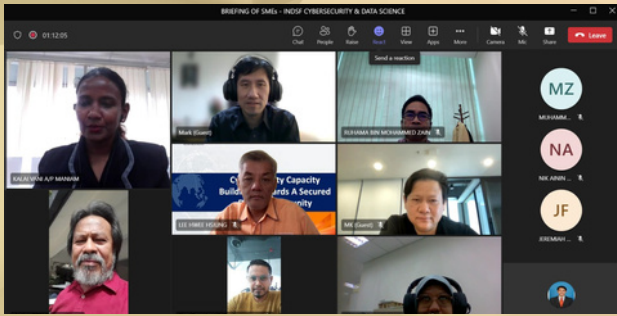


HEALTHCARE

- Potential subject matter experts (SME) have been proposed by the Malaysian Medical Association (MMA) and the Ministry of Health (MOH) by 10th April 2023.
- A discussion has been scheduled for May 2023.

ENHANCEMENT

DIGITAL TECHNOLOGY



- A total of 13 SMEs have been appointed by the end of April 2023.
- The briefing session was held on 3rd April 2023 with potential SMEs for IndSF Enhancement - Cybersecurity & Data Science

- The first workshop for IndSF Apparel & Footwear has been scheduled for June 2023.
- The briefing sessions were held on 3rd April 2023 and 6th April 2023 with potential SMEs for IndSF Enhancement Apparel & Footwear.

APPAREL & FOOTWEAR



HOSPITALITY



- The first workshop for IndSF Hospitality has been scheduled for June 2023.
- 16 SMEs have been officially appointed.

In April 2023, we scheduled a second round of the Sectorial Training Committee (STC) meetings. We discussed creating Industrial Skills Framework and future plans for levy utilisation under each respective industry. Apart from that, various HRD Corp initiatives and functions were presented including e-Latih, Grant Management, Training Market Department, and HRD Corp Placement Centre (HPC). Two meetings out of 26 have been successfully conducted.



STC Telecommunications

Date: 10 April 2023

Time: 10 am - 12 pm

Venue: HRD Corp

This meeting was attended by Telekom Malaysia, MEASAT, CelcomDigi, Maxis, and Malaysian Communications and Multimedia Commission (MCMC).

STC Food & Beverage

Date: 19 April 2023

Time: 10 am - 12 pm

Venue: HRD Corp

This meeting was attended by the Food Safety & Quality Division - Ministry of Health (MOH), Nestlé and the Malaysian Institute of Food Technology (MIFT).



Overview of the Hospitality Industry

The hospitality industry is considered to be one of the fastest-growing service industries across the globe and has been a key contributor to Malaysia's economy year after year. It encompasses a wide range of businesses, including hotels, resorts, restaurants, cafes, and other tourism-related services.

During the pandemic, tourists have restricted mobility. Their conservative spending translates to a severe decline in tourism activities, resulting in business losses for the industry - which it is still currently recovering from.



However, following the reopening of the world's borders by and large, the demand for hospitality offerings has begun resume. Capitalising on the surge in demand, Malaysia has introduced numerous incentives to position the country as the destination of choice for leisure and business accommodations. With big plans such as the Visit Malaysia Year 2025 on the horizon, the hospitality industry stands to benefit greatly in the coming years.



Overview of the Hospitality Industry

Opportunities in the hospitality industry

Despite bright prospects, the aftermath of the pandemic has left the hospitality industry wanting more manpower and labour, especially amidst the current rising demands. The hospitality industry is in great need for skilled and well-trained employees in labour-intensive sectors such as customer service, food and beverage, housekeeping, and management. To this end, HRD Corp has played a pivotal role in addressing this need by closely working with industry players to provide various development programmes and recruitment drives.

A career in hospitality is laden with opportunities for personal growth and professional advancement. Aspiring hoteliers will find that the industry provides excellent opportunities to build adaptable, universal experiences and strong character development. The skills and experience gained in hospitality are easily transferable, and the soft skills cultivated are essential when working with customers and teams. Regardless of one's career path, time spent in hospitality will last a lifetime.

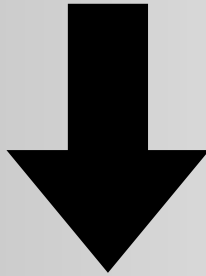
Opportunities in the hospitality industry

The hospitality industry also offers clear career progressions, with many getting their start at lower positions such as housekeeping and working their way up to management roles. The industry values hands-on experience and is accessible to anyone regardless of education or skill level. Additionally, the broad range of jobs available within the hospitality sector provides ample opportunity to explore different career paths and find one's niche in the industry.

The demand for employment in the hospitality industry is expected to rise due to various government programmes and projects aimed at driving tourism. As of April 2023, there are over 4,800 registered tourist accommodations across Malaysia, and this number is expected to increase. Following the pandemic, the country has accelerated towards digitisation, which has threatened careers in many sectors. However, hospitality is by nature a labour-intensive industry and offers secure and future-proof careers that are immune to automation. As such, it is an excellent choice for those seeking a lifelong career free from worries of rapid advancement in technology.

Article by :
Malaysian Associations of Hotels (MAH)

HRD CORP INITIATIVES



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knowledge, obtain job validation,
and increase your career
advancement opportunities

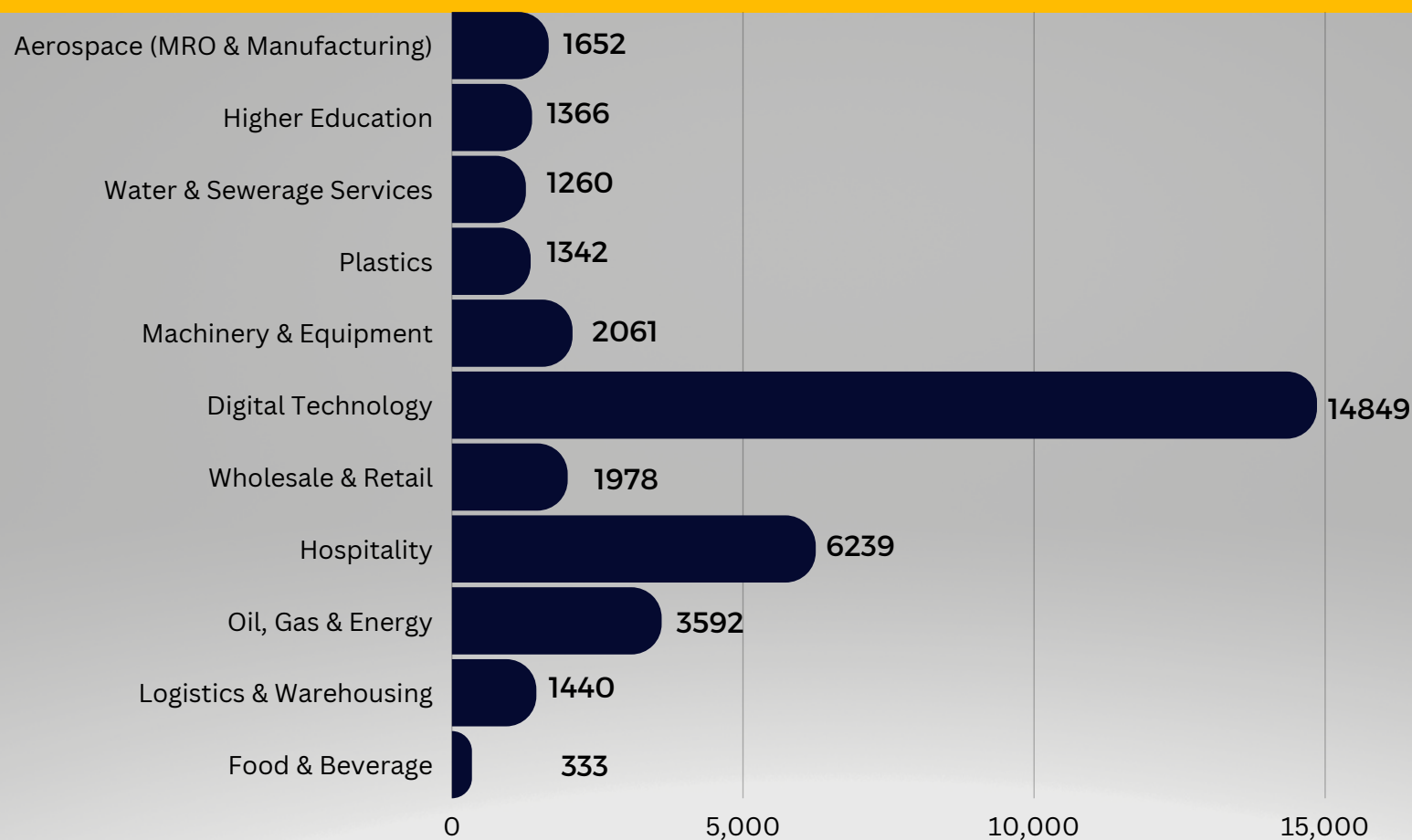


Microsoft
Certification



100% HRD Corp
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Number of Downloads for 11 Published IndSF



Total IndSF Document Downloads from the HRD Corp Portal as of 30th April 2023:

34,672

Documents pertaining to IndSF are freely available on the HRD Corp website (<https://hrdcorp.gov.my/indsf/>). The IndSF Unit closely monitors the number of downloads for IndSF documents from the HRD Corp portal as we progressively work with our STC members to promote the availability of these documents to our industry partners.

There has been a consistent increase in the number of downloads of the IndSF document throughout the year. The IndSF Unit intends to engage with and promote the document to the public in order to raise awareness of the document's significance and relevance to Malaysia's human capital development. In addition, we will continue to collaborate with more industries to create new IndSF documents in the coming years.

For more info, click the link below:
www.hrdcorp.gov.my