

1 June 2023



MINISTRY OF HUMAN RESOURCES



## **HRD CORP LAUNCHES NHCCE 2023 - NORTHERN REGION**

Agency collaborates with PSDC to organise Malaysia's most anticipated human capital conference for northern industry players

**Penang, 1 June 2023** – Human Resource Development Corporation (HRD Corp) organised the official launch of its National Human Capital Conference & Exhibition (NHCCE) 2023 – Northern Region today. The ceremony was jointly officiated by Yang Amat Berhormat Tuan Chow Kon Yeow, Chief Minister of Penang and Yang Berhormat Tuan V. Sivakumar, Minister of Human Resources.

Organised in partnership with the Penang Skills Development Centre (PSDC), the NHCCE 2023 – Northern Region is taking place between 31 May and 1 June at the Setia SPICE Convention Centre, Bayan Lepas. It is the first stop for the regional series of the NHCCE 2023 by HRD Corp, following the encouraging response to the NHCCE 2022 held in Kuala Lumpur last year.

Themed '**HR 5.0: The Next Evolution in Human Resource Development**', NHCCE 2023 – Northern Region featured five discussion tracks aimed at equipping leaders, industry players, senior management, HR practitioners, and working professionals with the skills and knowledge to champion the implementation of human capital transformation initiatives in their respective organisations. These have been curated for the local audience with a specific focus on the challenges and opportunities faced by industry players in the northern states.

The conference featured 23 renowned local and international speakers and subject matter experts such as Aireen Omar, the President of Investment & Ventures at Capital A (formerly AirAsia) Berhad, Rohit Kalsy, the Head of Emerging Markets, Southeast Asia for LinkedIn as well as Dato' Seri Wong Siew Hai, President of the Malaysian Semiconductor Industry Association, among others.

NHCCE 2023 – Northern Region also showcased 50 exhibitors from various leading organisations, including TNG Digital, Cybersecurity Malaysia, PWC Malaysia, Malaysian Employers Federation and Fusionex Academy. The conference itself drew close to 800 delegates from Penang, Perak, Kedah and Perlis.

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Yang Amat Berhormat Tuan Chow Kon Yeow said, "Penang's approved manufacturing investment reached RM13.7 billion in 2022 and is expected to create over 15,000 jobs in the next few years. While such investments place Penang and the northern states in good stead, we need a strong, dynamic and agile workforce and talent pool to fill these new jobs and sustain these investments long-term."

The Chief Minister also believed that NHCCE 2023 – Northern Region is an excellent platform for government representatives, academia, industry players, and working professionals to discuss and identify innovative approaches that will enable them to strengthen their workforce and human capital development efforts to support Penang's FDI growth momentum.

Yang Berhormat Tuan V. Sivakumar said, "I congratulate HRD Corp for responding to the requests of Malaysian industry players and community representatives by introducing the NHCCE regional series this year, which brings the conference to various locations as desired. The Ministry is pleased to support this initiative, as it provides our talents and workforce with valuable personal and professional development opportunities within a sustainable and future-oriented framework."

He also added that the industry's strong interest in the conference is encouraging for the nation's human capital development and aligns with Malaysia's MADANI concept of fulfilling the potential of the people and the country and creating a peaceful and prosperous future.

Following the NHCCE 2023 – Northern Region, HRD Corp will be organising the NHCCE – Borneo Region in Sabah this 4 & 5 July and the NHCCE – Southern Region in Johor. This will culminate in the NHCCE 2023 in Kuala Lumpur in October.

For more information on NHCCE 2023 – Northern Region and the other upcoming NHCCE regional series, please visit <https://hrdcorp.gov.my/nhcce-regional/>

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### **About Human Resource Development Corporation (HRD Corp):**

Human Resource Development Corporation (HRD Corp) was established in 1993 as the Human Resources Development Council. It was incorporated into Pembangunan Sumber Manusia Berhad through the enactment of the Pembangunan Sumber Manusia Berhad Act 2001.

As an agency under the Ministry of Human Resources, it is responsible for collecting levy from key industries and disbursing training grants to registered employers through its internal mechanisms known as the Human Resources Development Fund (HRDF).

In April 2021, HRDF became HRD Corp. The name change reflects its new responsibilities, directions and mission. These include expanding its workforce, upskilling and reskilling efforts to all Malaysian employers and individuals, and providing income-generating opportunities to all communities in need.

This transformation is in line with HRD Corp's ambition of driving Malaysia's talent development aspirations for the long term.

For more information, visit the HRD Corp website – [www.hrdcorp.gov.my](http://www.hrdcorp.gov.my).

### **About Penang Skills Development Centre**

The PSDC (Penang Skills Development Centre) was established in 1989 and is Malaysia's first tripartite, industry-led skills training and education centre. Since its inception, PSDC has grown phenomenally to become the country's premier learning institution, dedicated to meeting the immediate human resource needs of the business community and supporting and strengthening business requirements. Having attained national and international recognition has made PSDC a successful example of shared learning and a model institution for human resource development to be emulated within and beyond Malaysia.

For the past 33 years, the Centre has trained over 250,000 participants through more than 13,000 courses, pioneered local industry development initiatives, assisted in developing national policies on human capital development, and contributed directly to the Malaysian workforce transformation initiatives.

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