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29 NOVEMBER 2022

## **HRD CORP LAUNCHES NHCCE 2022, ANNOUNCES COLLABORATION WITH LINKEDIN**

Agency's first human capital conference in two years brings together Southeast Asia's leading HR and business experts to drive Malaysia's HR 5.0 aspirations

### **Summary:**

- HRD Corp held Southeast Asia's largest human capital gathering in recent years, bringing together 2,300 delegates and 30 renowned speakers across six key tracks to elevate Malaysia's HR 5.0 priorities.
- HRD Corp also signed an MoU with the world's largest professional network, LinkedIn to strengthen Malaysia's online training and development ecosystem.

**Kuala Lumpur, 29 November** – Human Resources Development Corporation (HRD Corp) launched the National Human Capital Conference & Exhibition (NHCCE) 2022 at the Malaysia International Trade and Exhibition Centre (MITEC), Kuala Lumpur today. The conference was officiated by Datuk Seri Jamil Salleh, Chairman of HRD Corp.

The event, formerly known as the HRDF Conference & Exhibition, is back after a two-year hiatus and has been given a new name in line with HRD Corp's role and organisational priorities.

Over 2,300 delegates will attend sessions conducted by 30 renowned local and international speakers across six discussion tracks. These include Aireen Omar, President of Capital A (Ventures), formerly known as the AirAsia Group; Charles Brewer, Group Chief Executive Officer of Pos Malaysia; Rachele Focardi, Founder of XYZ@Work, Singapore and Neeti Mahajan, the Global Group Chief Administrative Officer at HSBC, among others.

The event will also feature over 200 exhibitors from various industries and up to 5,000 public visitors.

Themed HR 5.0: The Next Evolution in Human Resource Development, NHCCE 2022 aims to empower HR leaders and practitioners to take a fresh approach to their respective roles; requiring them to embrace new technology and processes, requiring them to embrace new technology and processes, build critical skills and competencies, and ensure employee health and well-being.

As the primary custodian of Malaysia's talent development efforts, HRD Corp is committed to pioneering the HR5.0 agenda to strengthen Malaysia's human capital and accelerate Malaysia's growth and productivity.

During the launch, HRD Corp also held an MOU exchange with LinkedIn, the world's largest professional network.

### **Collaboration between HRD Corp and LinkedIn** *(Partnership details in Appendix)*

The collaboration aims to accelerate Malaysia's move towards a skills-based economy by helping their employees upskill and reskill with online training. LinkedIn Learning courses will be made available on HRD Corp's e-LATiH platform at a lower rate for HRD Corp registered employers.

LinkedIn will also support HRD Corp to promote greater levy utilisation amongst its registered employers by providing data and insights in a series of co-organised skills workshops on the future of jobs, job placement trends and current skills requirements by industry.

Additionally, LinkedIn will also offer periodic insights on hiring and job trends in Malaysia, including skills gaps analysis, to HRD Corp. This will support the statutory authority in mapping out its talent development programmes.

### **Supporting Quotes**

"HRD Corp is committed to supporting Malaysia's economic growth and recovery by reducing unemployment and strengthening our talent pool. This is evident by the declining unemployment rate, which now stands at 3.7%. We will continue to take the lead by expanding online upskilling and reskilling opportunities through our partnership with LinkedIn, a global professional networking and learning platform. I believe with such efforts we will succeed in meeting the expectations of the next generation workforce while future-proofing our economy against unprecedented crisis." **Datuk Seri Jamil Salleh, Chairman of HRD Corp.**

“We are proud to bring back our annual flagship conference and exhibition to the region’s industry players. This time with a stronger focus on strengthening Malaysia’s human capital by embracing HR5.0, which is grounded in insights, technology and lifelong learning opportunities. We are also pleased to work with leading industry players like LinkedIn to expand online learning opportunities for Malaysian talents for the long term.” **Datuk Shahul Dawood, Chief Executive, HRD Corp.**

“Amid an era of massive change, there has never been a more critical time for companies to provide and enhance learning and development opportunities to their workforce so as to future-proof their businesses. Globally, we are moving towards a skills-based economy, and we will see a diverse range of in-demand skills emerge for the future of work. In Malaysia, LinkedIn’s research shows that top skills for a particular job have changed by an average of 27% since 2015, with the pace of change accelerating during the pandemic. At this pace, skills could change by close to 50% (43% to 47%) by 2025. Between 2021 and 2025, we would likely see 3 new skills in the top skills for a job.

“We are committed to stand alongside HRD Corp and support the country and its businesses to address any skills gaps and workforce challenges, so that they can develop, attract and retain the best talent. Our commitment is to eventually empower every Malaysian business and talent with the right tools and capabilities and be a valued partner in Malaysia’s continued resilience and economic growth.” **Rohit Kalsy, LinkedIn’s Head of Emerging Markets, Southeast Asia and Country Manager, Malaysia,**

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**About Human Resource Development Corporation (HRD Corp):**

Human Resource Development Corporation (HRD Corp) was established in 1993 as the Human Resources Development Council. It was incorporated into Pembangunan Sumber Manusia Berhad through the enactment of the Pembangunan Sumber Manusia Berhad Act 2001.

As an agency under the Ministry of Human Resources, it is responsible for the collection of levy from key industries and the disbursement of training grants to registered employers through its internal mechanisms known as the Human Resources Development Fund (HRDF).

In April 2021, HRDF became HRD Corp. The name change is a reflection of its new responsibilities, directions and mission. These include expanding its workforce upskilling and reskilling efforts to all Malaysian employers and individuals; and providing income-generating opportunities to all communities in need.

This transformation is in line with HRD Corp's ambition of driving Malaysia's talent development aspirations for the long term.

For more information, visit HRD Corp website – [www.hrdcorp.gov.my](http://www.hrdcorp.gov.my).