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HRD CORP ANNOUNCES COMPETITION TO CREATE SKILLS TRAINING CONTENT IN VARIOUS LANGUAGES

Winning content to be featured on e-LATiH, Malaysia's premier online learning platform

Kuala Lumpur, 6 October 2021 - The Human Resource Development Corporation (HRD Corp) has announced a new Competition to Create Skills Training Content for its online learning platform, e-LATiH. With a focus on creating skills development and technical content in Bahasa Melayu, Mandarin and Tamil, the competition is aimed at supporting the development of more dynamic courses, in more languages, for e-LATiH, for the long term.

The competition comprises two main categories; **general submission** and **professional submission**. The former is open to all Malaysians aged 18 and above, whereas the professional category is open to anyone who has pedagogical or instructional design skills with experience in teaching or conducting training, such as teachers, lecturers, or certified trainers. They must present all proof of their credentials during submission.

Within these two main categories, participants can choose to submit self-learning content for Bahasa Melayu, Tamil, or Mandarin. The competition is open to all Malaysians, except HRD Corp's employees and their family members. Employees and the family members of HRD Corp's affiliates including sponsors for e-LATiH competition are also not eligible to participate in the competition.

Speaking at the media briefing to announce the competition, the Minister of Human Resources, Datuk Seri M. Saravanan said, e-LATiH fits perfectly into the Malaysian Digital Economy Blueprint, which is geared at ensuring that Malaysians are able to embrace digital transformation holistically.

"Upskilling and reskilling through online learning platforms are pivotal in our efforts to achieve this goal. Besides that, as a multi-racial and multi-cultural country like Malaysia, it is important for us to provide opportunities for the people to master skills in their mother tongue or language of choice. Therefore, I hope Malaysians will take the opportunity to send their entries and help the community learn," Datuk Seri M. Saravanan concluded.

Participants are required to develop a self-learning module in the form of a video, with a minimum duration of one hour. This should be complemented by assessment and supplementary learning materials. The course's title should be simple, self-explanatory and reflects the objective of the competition.

The Chief Executive of HRD Corp, Datuk Shahul Dawood added that since its introduction in February, e-LATiH has grown to over 146,000 registered learners and recorded close to 360,000 enrolments across all of its courses. Its success has motivated HRD Corp to continue to grow the platform in more ways.

“We are proud of e-LATiH and the impact it has had on Malaysia’s training and development landscape in the last eight months. Currently the majority of the courses offered on e-LATiH are in English. In order to make it more accessible to more Malaysians, we believe it is extremely important to offer them in all main languages spoken and used in the country. This will ensure that we can have more dynamic and diverse content on e-LATiH for the long term. I look forward to receiving some great content from the competition and for e-LATiH to be a key feature in the Malaysian training and development landscape for the long term,” said Datuk Shahul Dawood.

Up to RM 70,000 worth of prizes can be won by Malaysians for both the General and Professional categories. Prizes for the general category include RM3,000 for 1st place, RM2,000 for 2nd place and RM1,000 for third place. For the professional category, participants stand a chance to win RM5,000 for 1st place, RM4,000 for 2nd place, RM3,000 for 3rd place, RM1,500 for 4th place and RM550 for 5th place.

The competition is open from 11 October to 10 November 2021. Malaysians who are interested to learn more or to submit their entries can do so at <https://elatih.hrdcorp.gov.my/content-competition/>.

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About Human Resource Development Corporation (HRD Corp):

Human Resource Development Corporation (HRD Corp) was established in 1993 as the Human Resources Development Council. It was incorporated into Pembangunan Sumber Manusia Berhad through the enactment of the Pembangunan Sumber Manusia Berhad Act 2001.

As an agency under the Ministry of Human Resources, it is responsible for the collection of levy from key industries and the disbursement of training grants to registered employers through its internal mechanics known as the Human Resources Development Fund (HRDF).

In April 2021, HRDF became HRD Corp. The name change is a reflection of its new responsibilities, directions and mission. These include expanding its workforce upskilling and reskilling efforts to all Malaysian employers and individuals; and providing income-generating opportunities to all communities in need.

This transformation is in line with HRD Corp's ambition of driving Malaysia's talent development aspirations for the long term.

For more information, visit our website – www.hrdcorp.gov.my.