



**HRDF Welcomes Guests to
'Hari Bersama Pelanggan dan Sambutan Hari Raya'**

KUALA LUMPUR, 12 JULY 2018 (Thursday) – In conjunction with this year's Raya celebrations, the Human Resources Development Fund (HRDF) hosted a *Hari Bertemu Pelanggan* to take inquiries in person from employers, training providers, trainers and members of the public who might like to know more about what services HRDF offers.

The Minister of Human Resources, Yang Berhormat Tuan M. Kula Segaran, graciously attended the event and stressed how key it is to meet the needs of the *Rakyat*, and to ensure all interfacing platforms are user-friendly, in line with a 'Customer First' approach.

HRDF also played host to children from Rumah Perlindungan Al Nasuha, true to the spirit of Aidilfitri.

YB Kula shared how proud he was of festivals like these in bringing people together, regardless of backgrounds.

He was joined by the Deputy Minister of Human Resources, Yang Berhormat Dato' Haji Mahfuz bin Haji Omar and members of HRDF's Board of Directors to jointly celebrate the festivities. YB Kula then handed out Aidilfitri goodies to the children of Rumah Perlindungan Al Nasuha.

Guests, which included members of the media, were later feted to a myriad of Raya staple including *nasi hujan panas*, *satay* and *kueh tradisional*.

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About Human Resources Development Fund (HRDF)

The Human Resources Development Fund (HRDF) is a dynamic organisation established in 1993, under the Ministry of Human Resources.

Governed by the Pembangunan Sumber Manusia Berhad Act 2001 (PSMB Act 2001), HRDF was given the mandate by the Malaysian Government to catalyse the development of competent local workforce that will contribute to Malaysia's vision of becoming a high-income economy.

Since its inception, HRDF has evolved from managing a sizeable fund to becoming a one-stop-centre for providing novel Human Resource Development (HRD) solutions to the critical mass of small and medium enterprises (SMEs) in Malaysia.

HRDF is well positioned to offer robust and prudent solutions that will help Malaysia move up in rank on the Global Competitiveness Index. By enhancing regional and global competitiveness via up-skilling, re-skilling and multi-skilling Malaysian talent, it looks to help propel the country towards becoming a high income nation.

In line with the 11th Malaysia Plan (11MP), the Malaysian Government initiated several programmes that focus on accelerating human capital development through four major areas. These include:

- Improving the efficiency of the labour market to accelerate economic growth;
- Transforming technical and vocational education to meet industry demand;
- Strengthening lifelong learning for skills enhancement; and
- Improving the quality of education system for better student outcomes and institutional excellence.

For the 'Strengthening of Lifelong Learning for Skills Enhancement' programme, HRDF's latest mandate is to ensure the growth of quality local workforce through efficient, high-skilled training certification programmes and initiatives that would contribute to a 35 per cent skilled Malaysian workforce and the creation of 1.5 million jobs by Year 2020.

Additionally, HRDF continues to be steadfast in its effort towards encouraging employers covered under the PSMB Act 2001 to retrain and upgrade the skills of local employees, apprentices and trainees in keeping with the fast evolving global business landscape while meeting their individual company's aspirations.

More information is available at www.hrdf.com.my