



## HRDF LAUNCHES e-LATiH

“Malaysia’s Premier e-Learning Hub with Unlimited Free Training Courses to Benefit all Malaysians”

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**KUALA LUMPUR, 6 February 2021** – The Human Resources Development Fund (HRDF) launches its new e-learning hub, known as e-LATiH as part of its effort to assist Malaysians during this difficult period of combating Covid-19. This platform will enable Malaysians to prepare for the future by accessing hundreds of skill development and educational based content.

This initiative is a collaborative effort between HRDF and Go1, one of the largest international e-learning aggregators. Through this collaboration, the e-LATiH will benefit Malaysians with FREE access to more than 200 industry-driven training courses customised to the needs of the Malaysian industry. As these courses are provided by an international non-profit aggregator, the courses for now are in English. HRDF is expected to add more content in the coming weeks in various languages including Bahasa Malaysia.

Minister of Human Resources, Datuk Seri M. Saravanan said that this initiative was crafted to encourage Malaysians to adopt learning and knowledge acquisition as part of their everyday routine.

“Malaysians have to continue to strive in a world that has become exceedingly competitive, pointing out that only those who prepare for the future are setting a foundation for future success,” he added.

Datuk Shahul Hameed, Chief Executive of HRDF has this to say about the e-LATiH Platform, “Although HRDF was first set up to service its levy paying stakeholders, the e-LATiH platform is HRDF’s way of giving back to all Malaysians.

“As the custodian of training and development in Malaysia we want to add value and add to the current skill sets of every Malaysian”, added Datuk Shahul Hameed.

Employees and individuals will have the opportunity to select their preferred and relevant courses from skill development to personal growth online training courses.

Courses are categorised as follows;

- i.      **Personal Development**  
Develop your skills as an employee and individual, whether it's preparing for your next interview, learning a new language or improving your critical thinking.
- ii.     **Project Management**  
Learn the crucial project management skills required to initiate, plan, execute and manage new initiatives and change within an organisation.
- iii.    **Leadership**  
Develop your skills as a manager and leader. Manage yourself, your team, and your organisation effectively. Learn how to communicate effectively, think strategically, and inspire others.
- iv.     **Digitisation**  
Explore the world of digital transformation and digital technologies. Gain the skills to lead the way through digital disruption.
- v.      **Marketing & Innovation**  
Develop the highly employable skills required to grow business revenue, develop new products, and build effective brands. Learn skills in areas like sales & negotiation, marketing & advertising, or innovation management & new product development.
- vi.     **Programming**  
From basic coding to advanced software engineering, develop the powerful skills of computer programming, internet technologies and data science.
- vii.    **Sustainability**  
Learning how to live sustainably and protect our planet
- viii.   **Financial Skills**  
Learn the hard and soft-skills necessary to thrive in Finance. Develop your skills in bookkeeping, accounting, and financial analysis.
- ix.     **Languages**  
Learn a new language if you are planning a trip overseas or want to talk to international people near your home.
- x.      **Customer Service**  
Learn how to excel at providing the best service to your customers through an effective process and mind-set.

- xi. Industry Specific  
Gain knowledge in your specific industry, from Aerospace, Composite Materials, Food and Beverage, Hospitality, to Lean Manufacturing and more.
- xii. Health and Safety  
Learn how to keep yourself and others safe in the workplace, reducing the risk of accidents and injury.

Additionally, HRDF will continuously update useful and on-demand courses to cater to the immediate needs of employers and organisations.

All Malaysians especially job seekers are encouraged to sign up during this period of restricted movement to learn new skills in order to secure opportunities that may be waiting for them in the near future.

We would like to extend our highest gratitude to Datuk Seri M. Saravanan for the continuous support towards HRDF and in making this impactful initiative a success and our collaborative partner Go1 for this effective synergy to realise our mission.

The e-LATiH will be available to all Malaysians starting from 6 February 2021 until 5 February 2022. To access the FREE online training courses, visit <https://elatih.hrdf.com.my/>.

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## **ABOUT HRDF**

The Human Resources Development Fund (HRDF) is administered by the Pembangunan Sumber Manusia Berhad (PSMB), an agency under the Ministry of Human Resources.

Tracing its origin to the year 1993 as Majlis Pembangunan Sumber Manusia (MPSM), HRDF has grown remarkably from its establishment. Starting life as an institution that collected levy and disbursed training grants, we have gone from strength-to-strength to contribute significantly in providing training and up-skilling interventions to key industries in Malaysia especially the Small and Medium Enterprises' (SMEs) sector.

Governed by the Pembangunan Sumber Manusia Berhad Act 2001 (PSMB Act 2001), HRDF is mandated by the Malaysian Government to catalyse the development of a competent local workforce that will contribute to Malaysia's vision of becoming a high-income economy.

### **Vision**

Every Malaysian employee trained

### **Mission**

Spearhead the Learning and Development of the Malaysian workforce

### **Objective**

The imposition and collection of a human resources development (HRD) levy from registered employers with ten (10) or more employees. These employers contribute one (1) per cent of their total monthly payroll to the Fund which we treat as an HRD "levy".

For more information, visit our website – [www.hrdf.com.my](http://www.hrdf.com.my)

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