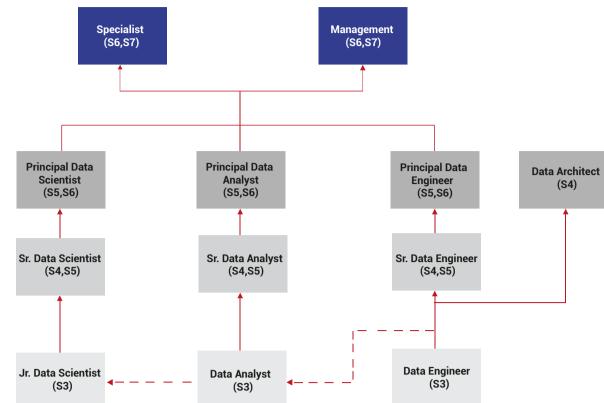






Your Career Pathway



LEGEND (LEVELS OF RESPONSIBILITY IN SFIA): S1 - FOLLOW S2 - ASSIST

S3 - APPLY S4 - ENABLE

S5 - ENSURE, ADVISE S6 - INITIATE, INFLUENCE

S7 - SET STRATEGY, INSPIRE, MOBILISE

SFIA stands for Skills Framework for the Information Age. It is a model for describing and managing skills and competencies for professionals working in the field of Information and Communication Technologies (ICT), software engineering and digital transformation. Published in 2000 by the British Computer Society (BCS) Click here to find out more



Job Description

- Use analytical techniques combined with data skills to develop scalable and robust analytical models.
- Analyses data through application of scientific methods and data-discovery tools which integrates and prepares large and varied datasets, and models complex business problems, business insights and identifies opportunities through the use of statistical, algorithmic, mining and visualisation techniques.
- It is a combination of analytic, machine learning, data mining and statistical skills as well as experience with algorithms and coding to solve business problem.

Knowledge of hypothesis forming and testing

Competencies

- Curation of relevant data using visualisations that assists stakeholders' understanding
- Explore and analyse data for insights using visualisation
- · Explain insights with clear and compelling written, verbal and visual communication Extraction of knowledge and insights generation
- Map data sources to data visualisation libraries · Ability to write code to read data, access
- packages, apply logic • Debugging, profiling and optimization
- Ability to clean data through statistical approaches, such as identifying outliers
- · Ability to transform data into machine-readable formats

apply data normalisation

Create, read, update and delete on databases and

- Deep knowledge of statistical and mathematical concepts Identify trends and behaviours with descriptive statistics
- Knowledge of common models for prediction such as linear and logistic regression
- Ability to research latest methods to improve the accuracy and results Knowledge of big data tools and platforms to
- access data and run models Ability to manage the deployment of model lifecycles
- Identify, monitor, and measure quality of models over time **Data Governance**
- **Common Certifications***

• Microsoft Certified Azure Data Scientist Associate Microsoft Professional Program in Data Science · SAS Certified Big Data Professional

· SAS Certified Data Scientist

- Huawei Certified Information Communication Technology Associate (HCIA-Big Data)
- · Cloudera Certified Associate (CCA) Spark and Hadoop Developer
- Amazon Web Services (AWS) Certified Big Data - Specialty

Analytics Specialist (DCS-DS)

- AWS Certified Machine Learning Specialty IBM Watson IoT Data Science Certificate
- Dell Technologies Data Scientist Associate (DCA-DS) Dell Technologies Data Scientist Advance
- Certification eCornell Machine Learning Certificate

EMC Data Science and Big Data Analytics

- Certified Analytics Professional (CAP) Coursera Data Science Specialisation by
- Johns Hopkins University DataCamp Data Science Career Track Senior Data Scientist (SDS™)
- Principal Data Scientist (PDS™)
- **Specialist/Management**

Career Pathway

Principal Data Scientist Senior Data Scientist Junior Data Scientist

NOSS² SFIA Level¹ Specialist/Management 6 & 7 5 & 6 Principal Data Scientist

Junior Data Scientist SFIA stands for Skills Framework for the Information Age. It is a model for describing and managing skills and competencies for professionals working in the field of Information and Communication Technologies (ICT), software engineering and digital transformation. Published in

2000 by the British Computer Society (BCS). The acronym NOSS stands for National Occupational Skills Standards. NOSS is a document that outlines the dexterity required of an employee working in Malaysia at a certain level of employment to achieve specific skills.

4 & 5

Essential / Core Skills Data Design and Strategy **Business Needs Analysis Data Governance Analytics and Computational**

- Modelling **Emerging Technology Synthesis**
 - Solution Architecture **Data Visualisation**
- Programming Stakeholder Management

Python R

Commonly Used Tools / New

- Pandas TensorFlow Scikit-Learn
- NumPy Machine Learning & Al

Keras

- Database Knowledge (eg. SQL, NoSQL) · Cloud Technologies (eg. MS Azure, AWS,
- Google Cloud) Visualisation tools (eg. Tableau, Qlik,
- Power BI, ggplot, d3.js)
- **Soft Skills**

· Critical and analytical thinking

Strong Communication · Self-starting motivation Teamwork

Creativity

 Pro-active Data collaboration

Problem solving

 Agile and fast learner Collaborative skills Intellectual curiosity

Project Management

- · Business Acumen

*This list is not exhaustive and serves only as a guide





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PEMBANGUNAN SUMBER MANUSIA BERHAD

Senior Data Scientist



Job Description

- Supports the design, implementation and maintenance of data flow channels and data processing systems that support the collection, storage, batch and real-time processing, and analysis of information in a scalable, repeatable and secure manner.
- Focuses on defining optimal solutions to data collection, processing, and warehousing.
- Designs, codes and tests data systems and works on implementing those into the internal infrastructure.
- Design and develop high-performance infrastructure and tools to enable users to consume and understand data more effectively. (typically by data/systems architect)

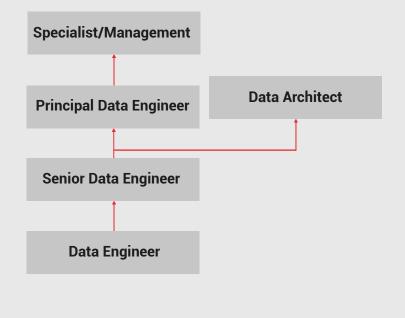
Competencies

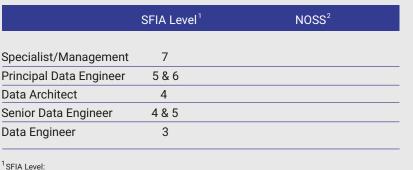
- Ability to work with stakeholders to idenitify data sources
- · Understanding of where data is stored, secured, access right, etc.
- Understanding of how to do sizing and backend design
- Debugging, profiling and optimisation for code related to Extract, Transform, Load (ETL) processes
- Ability to create various reporting/analytics data marts
- Knowledge of Parallel Programming Techniques
- · Create, read, update, delete on databases and apply data normalisation and manage database schema
- Ability to collect data from variety of sources including APIs and web
- Ability to manage data and work with data sources like data streaming, real-time data, etc.
- Ability to make data easily accessible for analysis
- Ability to set up the entire ecosystem of big data and fast data
- Data Governance

Common Certifications*

- Microsoft Certified Azure Data Engineer
- Google Professional Data Engineer
- IBM Certified Data Architect
- IBM Certified Data Engineer MapR Certified Hadoop Developer
- MapR Certified Spark Developer
- Data Science Council of America (DASCA)¹ Associate Big Data Engineer
- Cloudera Certified Professional (CCP): **Data Engineer**
- HDP Apache Spark Developer
- HDP Certified Developer Big Data Hadoop
- Hortonworks Certified Associate (HCA)
- Hortonworks HDP Certified Developer
- MongoDB Certified Developer Associate
- DataCamp Python Programmer Career Track Associate Big Data Engineer (ABDE™)
- Senior Big Data Engineer (SBDE™)

Career Pathway





¹SFIA Level: SFIA stands for Skills Framework for the Information Age. It is a model for describing and

managing skills and competencies for professionals working in the field of Information and Communication Technologies (ICT), software engineering and digital transformation. Published in 2000 by the British Computer Society (BCS).

Essential / Core Skills

- Analytics and Computational Modelling
- Programming
- **Data Design and Migration**
- Data Analysis
- System Integration
- **Database Management**
- **Emerging Technology Synthesis**
- Business Intelligence (BI)

Commonly Used Tools / New Technologies

- Python
- Java
- Database Knowledge (eg. SQL, NoSQL)
- **Pipelines**
- **Docker Products**
- Cloud Technologies (eg. MS Azure, AWS, Google Cloud)
- Data Warehousing (eg. Hadoop, MapReduce, HIVE, PIG, Apache Spark, Kafka)
- Basic Machine Learning familiarity

Soft Skills

- Problem solving
- Critical and analytical thinking
- Creativity
- **Strong Communication**
- Self-starting motivation
- Teamwork
- Pro-active
- Data collaboration
- Agile and fast learner Collaborative skills
- Intellectual curiosity

*This list is not exhaustive and serves only as a guide

1 DASCA is the World's Foremost Standards & Credentialing Body for the Data Science Profession.

The acronym NOSS stands for National Occupational Skills Standards. NOSS is a document that outlines the dexterity required of an employee working in Malaysia at a certain level of employment to achieve specific skills.

CONNECT WITH







PEMBANGUNAN SUMBER MANUSIA BERHAD



Job Description

- Communicate insights that deliver business value based on exploratory analysis. They blend historical data from available industry reports, public information, field reports or purchased sources and performs analysis to support business and product decisions.
- Develop projection on the outcome of implementing certain business strategies that result in actionable insights.

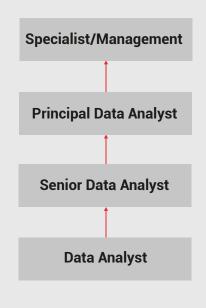
Competencies

- Ability to curate data relevant to business outcomes
- · Ability to present a data science project to stakeholders
- Ability to identify areas of business impact
- Explain insights with clear and compelling written, verbal and visual communication
- · Ability to map data sources to data visualisation libraries
- Knowledge of database concepts
- · Identify trends and behaviours with descriptive
- Apply inferential statistics on randomised samples to understand characteristics of a population
- Knowledge of hypothesis testing (A/B Test, etc.)
- Knowledge of outlier detection using statistical methods
- Ability to normalise a shared database
- **Data Governance**

Common Certifications*

- Microsoft Certified Data Management and
- Analytics Microsoft Certified Power BI Reporting
- SAS Certified Advanced Analytics Professional
- eCornell Data Analytics Certificate
- MapR Certified Data Analyst
- RapidMiner Analyst Certificate
- Cloudera Certified Associate Data Analyst
- Oracle Business Intelligence Certification
- Certified Analytics Professional (CAP)
- Coursera Business Analytics Specialisation by University of Pennsylvania
- DataCamp Data Analytics Career Track
- Associate Big Data Analyst (ABDA™)
- Senior Big Data Analyst (SBDA™)

Career Pathway





Essential / Core Skills

- SQL
- Programming
- Data Analysis
- Data Visualisation
- Database Management
- Analytics
- Business Intelligence (BI)
- Business Analysis

Commonly Used Tools / New Technologies

- Python
- Database Knowledge (eg. SQL, NoSQL)
- Visualisation tools (eg. Tableau, Qlik, Power BI, ggplot, d3.js)
- Google Analytics

Soft Skills

- Problem solving
- Critical and analytical thinking
- Creativity
- Strong Communication
- Self-starting motivation
- Teamwork
- Pro-active
- Data collaboration
- Agile and fast learner
- Collaborative skills Intellectual curiosity
- *This list is not exhaustive and serves only as a guide

	SFIA Level ¹	NOSS ²
Specialist/Management	7	Level 5, J631 Information
Principal Data Analyst	5 & 6	Service Activities -
Senior Data Analyst	4 & 5	Data Processing
Data Analyst	3	

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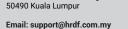
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